

# WE MAKE **IT** WORK!



## If you are looking for a new way to challenge yourself

## we may have the right opportunity for you!

Balkan Services is an IT consulting company helping organizations to nail the right software solution for their growing business and implement it in the fastest, most efficient, and smooth way.

In relation to new projects and increased work volume, our team is growing.



We are looking for:

**IT Marketing Maestro!** 

**The role requires** a credible, forward-thinking individual who understands the value of marketing for the business and is skilled in day-to-day business activities.

#### The Responsibilities will lay in two areas:

**ON the business:** activities focused on strategic planning and the overall growth and evolution of the company, such as conducting market research and analysis; developing brand strategies, defining brand positioning, and setting long-term goals.

It is creating comprehensive marketing plans, setting budgets, allocating resources, and establishing strategic partnerships and alliances that align with the business's objectives.

**IN the business** activities focused on operational tasks that support the marketing team's day-to-day functioning, such as executing marketing, creating content, engaging with customers, coordinating events, and reporting on campaign metrics, are essential operational tasks that keep the marketing processes running smoothly.

### **Your Superpowers:**

- **Marketing Genius:** You've got the chops in the tech industry or business software solutions.
- Leadership Legend: Inspire and lead your small team with passion and empathy, not afraid of making mistakes and learn from them.
- **Creative & Analytical:** Blend artistic flair with data-driven insights.
- Adaptable Adventurer: Thrive in ever-changing landscapes.
- **Excellent Communicator:** Clear and concise written and verbal communication skills.

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- **Relationship builder:** Skilled in nurturing and maintaining healthy, productive working relationships, based on authenticity and empathy with international vendors and internal stakeholders.



### Why You'll Love Us:

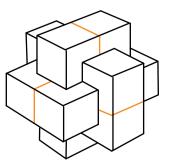
- **Creative Playground:** Your bold ideas are welcome here, adequate with the current reality.
- **Make an Impact:** Shape the future of our brand, stepping on the accumulated solid ground.
- **Growth Galore:** Tons of opportunities to challenge yourself.
- Awesome Culture: Join a passionate, hardworking, and strong-character Balkan Services` team.

## **ARE YOU INTERESTED?**

Then we look forward to receiving your application online at jobs@balkanservices.com



The first part of our recruitment process is a task that we will send to approved candidates.



The second part of the recruitment process will be an interview with the candidates who succeeded with the task.